

# INCREMENTUM.

YOU ARE WHAT YOU DO EVERY DAY.

ONE BREATH AT A TIME.

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day

INCREMENTUM MAGZINE  
LOC LONDON GILLELPARK  
ISSUE N.001  
12.07.2018

*Signature*



SYSTEM OVERLOAD

PASSWORD HAS BEEN RESET

INSTRUCTIONS RECEIVED

-FIRST LETTERS OF BOTH TRAINERS IN ALPHABETICAL ORDER

-LATEST NUMBER OF MEMBERS OF THE UE PARLIAMENT

END



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MAKING CHOICES.



IT DOESN'T MATTER IF YOU ARE HAVING TROUBLE CHOOSING AN AREA OF STUDY, A CAREER OR WHICH HAND TO WIPE YOUR ASS WITH. IN ORDER TO MAKE GOOD CHOICES, WE MUST NOT ONLY LOOK TO THE OUTSIDE WORLD BUT ALSO WITHIN OURSELVES. THEREIN LIES THE PROBLEM. THE MAJORITY OF PEOPLE DO NOT KNOW WHAT THEY WANT AND HAVE NEVER SERIOUSLY CONFRONTED THE QUESTION. IN FACT, MANY UNKNOWNLY AVOID IT BECAUSE IT IS EASIER TO COMPLAIN AND NOT DO ANYTHING TO CHANGE.

ACCORDING TO ALAN WATTS, ONE OF THE GREATEST PHILOSOPHERS OF OUR TIME, THE BEST THING FOR A STUDENT THAT CANNOT DECIDE ON WHAT TO DO WITH LIFE IS TO SIT DOWN, AND WRITE WITH THE GREATEST OF CARE AND EFFORT WRITE A METICULOUSLY DETAILED 20 PAGE DESCRIPTION OF WHAT THEIR IDEA OF HEAVEN IS. IN OTHER WORDS, WHAT WOULD YOU LIKE TO HAPPEN IF YOU COULD MAKE ANYTHING HAPPEN?

IN THE PROCESS OF THIS EXERCISE, YOU WILL SOON REALIZE THAT A LOT OF THE THINGS YOU THOUGHT YOU WANTED ARE NOT THINGS YOU WANT AT ALL.

THAT IS HOW YOU CHOOSE A PATH IN LIFE. BY PICKING AN IDEALISTIC DESTINATION.



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[NADE] HOW DID YOU COME UP WITH YOUR BUSINESS IDEA?

[VLADIMIR] I'VE BEEN INTERESTED IN THE CLOTHING BUSINESS FOR A WHILE, BUT THE IDEA CAME TO AFTER I SAW SOMETHING SIMILAR BEING DONE ON THE INTERNET AND I REALIZED IT COULD BE TAKEN A STEP FURTHER AND THAT THERE IS A MARKET FOR IT IN BULGARIA.

[NADE] SO WHAT EXACTLY IS YOUR BUSINESS ABOUT?

[VLADIMIR] IT IS A CLOTHING LINE FOR LOVERS OF TECHNO MUSIC LIKE MYSELF. ALL OF OUR CLOTHES ARE UNIQUE AND STRIKING. ALL OF THEM ARE MADE BY MY OWN HAND IN MY REPURPOSED APARTMENT WHICH HAS NOW BEEN TURNED INTO THE HEADQUARTERS OF MY COMPANY, EUPHORIA WEAR.

[NADE] HOW DID YOU MANAGE TO MAKE IT POPULAR?

[VLADIMIR] I OFTEN GO TO PARTIES MYSELF AND HAVE MADE A LOT OF CONNECTIONS THROUGH THEM.

IN BULGARIA, THE PEOPLE WHO GO TO PARTIES KNOW EACH OTHER AND WORD OF MOUTH IS A POWERFUL MARKETING TOOL. I ALSO GIVE MANY OF THEM OUT TO INFLUENCERS TO WEAR AT PARTIES.

[NADE] HOW DID YOU BECOME SO KEEN ON TECHNO/CLOTHING?

[VLADIMIR] I FELL IN LOVE WITH TECHNO ON MY FIRST PARTY. IT MADE ME FEEL CONNECTED IN A VERY DEEP WAY TO MY NATURE AND THE PEOPLE AROUND ME. ALL OF MY WORRIES DISAPPEARED AND I FELT TRULY ALIVE AND FREE IN THE MOMENT. I FELT HOME.

THIS IS HOW I FELL IN LOVE WITH TECHNO, AND CLOTHES HAVE ALWAYS BEEN A PASSION OF MINE.





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TO SUCCEED IN LIFE WE MUST LEARN TO DEVELOP GOOD HABITS AND HAVE A POSITIVE OUTLOOK ON LIFE. THESE ARE INCREDIBLY POWERFUL TOOLS FOR PERSONAL GROWTH AND DEVELOPMENT.

1. HAVING GOALS - ALWAYS HAVING GOALS TO STRIVE TOWARDS IS A MUST, AND THE MOST USEFUL LESSONS ARE LEARNED THROUGH THE FAILURES ALONG THE WAY.
2. OVERCOMING OBSTACLES - IDENTIFY ANY OBSTACLES THAT STAND IN YOUR WAY AND PLAN HOW YOU ARE GOING TO OVERCOME THEM.
3. THINK LIKE A WINNER - EVERYTHING IS IN YOUR MIND. IMAGINE YOURSELF A WINNER AND THERE IS A GREAT CHANCE YOU WILL BECOME ONE. CONTROL YOUR THOUGHTS RATHER THAN LETTING YOUR THOUGHTS CONTROL YOU.
4. FIND YOUR STRENGTH - YOU MUST HAVE A REALISTIC SENSE OF YOUR SKILLS AND ABILITIES. PEOPLE ARE, MORE OFTEN THAN NOT, SURPRISED BY THEIR ABILITIES ALWAYS BEING TOO AFRAID TO USE THEM.
5. TAKE CONTROL OF YOUR LIFE - REMEMBER THAT A PERSON IS THE SUM OF HIS ACTIONS. WHAT YOU DO TODAY, EVERY DAY, IS THE ESSENCE OF WHO YOU ARE. SO TO BECOME THE PERSON YOU WANT TO BE YOU MUST START ACTING LIKE THEM.





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THESE ARE INCREDIBLY POWERFUL TOOLS FOR PERSONAL GROWTH AND DEVELOPMENT.

HERE ARE 5 TOOLS EVERY SUCCESSFUL PERSON USES.

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