

I'MPOSSIBLE

- We help you to make it happen -

Entrepreneur's Manual



A LETTER FROM THE EDITOR

In this month's issue, four young people share their views and knowledge about EU opportunities for youth to gain work or other experience and how to create a job based on your skills and competences as well as other business related topics.

As we do every month we've interviewed the owners of a business in the UK and you'll find the relevant information on the last page of this issue. At the end of the present issue you'll also find a crossword.

Hope you enjoy reading and Merry Christmas from all of us at I'MPOSSIBLE.

Maria Gilwell



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Do it on your own!

Have you ever been considering how your professional future it will look like? Most of readers can respond yes to this question. In this way, even if you do not realize it, you are on the right path to become a successful employee or self-employee. Why? It is easier than you think because the first step is just behind you. What about the second one?

This part seems to be more stressful and demanding because you need to analyze your strengths and limitations. That is why piece of paper and pen can turn out very useful to do it. After that you should think it over in what way you can make a replacement your disadvantages to advantages. Of course, some of them cannot be changeable but do not worry about that. The most important thing is to be focused on your own possibilities. Thanks to this you are able to say something more about necessary competences.

Each of us has unique abilities to do something that others cannot. In this way job market is more flexible and open to new ideas. Despite the fact that your personal competences should be confirmed by special certifications if you would like to have a job which will be personalized to your expectations. Let is think about going to the special courses and developing your own skills with professionals. What is next?

The last step gives you an unrepeatable occasion to clarify the situation. According to that put data collected together and choose the most significant one. By that means it will be much easier to ascribe your unique skills to the right job offer. In the other hand, you can also create your dreaming workplace which will be strictly connected with above interests and try to share it with potentials workmates.

To sum up, job search process is not as laborious as you could think about it at the beginning. Even so you need to make an effort to analyze all the elements which are the basis of become a successful in what you do. That is why you should sacrifice plenty of time to gather handy information about your personal abilities which can stand out your position in the job market. Thanks to that you cannot miss a chance to do it on your own in correctly way.

by Natalia

Do you really know yourself?

You are not that sixteen year old child anymore. You have just turned eighteen and a whole new world is wide open before you. You are an adult and unless you live in Greece it's you that must decide what should come next in your life. It is like a video game. Time is over. You now need to make serious decisions about your next steps. But hold on! Do you think you know yourself? Do you know yourself or do you actually know yourself and why knowing yourself is of crucial importance?

There are certain countries in this world where parents make their children choose their future careers according to their own standards and expectations. So in Greece for example there's a common perception that lawyers or doctors are highly respected in society, they make a lot of money and thus they lead very happy lives. This perception is, however, very far from the Greek reality. Besides, following a career based on your parents' wishes will definitely not make you a happy person. On the other hand, there are countries where once you turn eighteen you are completely left alone or you even have to pay rent in order to continue staying at your parents' house.

As a matter of fact, getting to know ourselves is a never ending process. We all 'possess' certain skills and aptitudes but how can we identify them especially at the very early stage of eighteen years?

Speaking from my experience, I was lucky enough to know from an early age what I really wanted to do in my life. I have always liked law and none of my parents is a lawyer. But then I remember my brother saying 'I got my high school diploma. So what now?'. He finally decided to study philosophy having in mind that his future job will not have any connection with what he studied. He just liked philosophy and thought that studies would broaden his horizons in various ways. Indeed, he became more open-minded, more sociable, more tolerant etc. He also got an idea of what it is like to live on your own and take care of yourself and your needs.

So the question is what should you do if you are in the 'so what now' situation? First and foremost, you have to dissociate your parents' wishes from your wishes. It's your life, it's your future and you only live once.

Your future choice, be it educational, occupational or entrepreneurial, must reflect you, your skills and competences. To this end, scientific tests/questionnaires provided by various centres are a great tool as a starting point. You'll have to go through a number of various questions in order to identify both your strong and weak characteristics. At the end of the process you will be surprised with the outcome. These tests might be a bit expensive but these tests combined with professional advice provided by experts on educational and occupational guidance can help you go a lot further.

At the end of the day, do not forget that if you manage to turn your hobbies into a job you will never need to work in your life.

by Maria

What's next?

Nowadays, it is almost impossible to predict the future. The technology is growing so fast that casual people don't even see it. But is it possible to guess something in near business future? I think there are some ideas that most of the businesses will use in near future.

The first thing is digital currencies, especially bitcoin. Bitcoin is changing our view of currencies and money. More and more companies accept bitcoin payments and people keep investing in it as it grows insanely. I predict that in near future companies will pay their salaries with bitcoin and every store will accept bitcoin payments.

The next thing that will change is b2b meetings between different countries and even continents. Virtual Reality will come in this place, offering VR meetings where businessmen will be able to sit by one table with people from another countries or even continents. This will save lots of valuable time for businesses.

Remote working is not really popular today, but it will be in near future. The concept of remote working is not really new. Programmers have been doing it for years, but with technology growing and everything getting computerized there is more possibilities for remote work. 43 % of employed Americans last year said that they do some work remotely and I think that the numbers will be huge in a few years.

All in all, businesses have to always be prepared for new things to happen because the market is changing rapidly. More liberal view to technologies could make them a lot of money in future as the work is getting more productive with these technologies.

by Simonas

The first big step

The main purpose of this article is to identify briefly the possibilities which young people have in Europe. Which concern work, internships, voluntary work, training, learning etc.

Below we will present the key actors that offer these capabilities.

EURES is a cooperation network designed to facilitate the free movement of workers within the EU 28 countries plus Switzerland, Iceland, Liechtenstein and Norway.

Drop'pin@EURES is the place where companies and organisations can promote and showcase their youth opportunities designed to help young Europeans take their first steps into the labour market. Opportunities on this online platform include apprenticeships, traineeships, training programmes, e-learning courses, language training, mobility support, coaching and mentoring etc.

Erasmus+ is the result of the integration of the European Commission's predecessor programmes including the Lifelong Learning Programme, Youth in Action and Erasmus Mundus. Erasmus+ is open to all sectors of lifelong learning including higher education, vocational education and training, school education, adult education as well as youth and sport. More information about the programme can be found on our about Erasmus+ webpage.

Erasmus for Young Entrepreneurs is a cross-border exchange programme which gives new or aspiring entrepreneurs the chance to learn from experienced entrepreneurs running small businesses in other European Union countries.

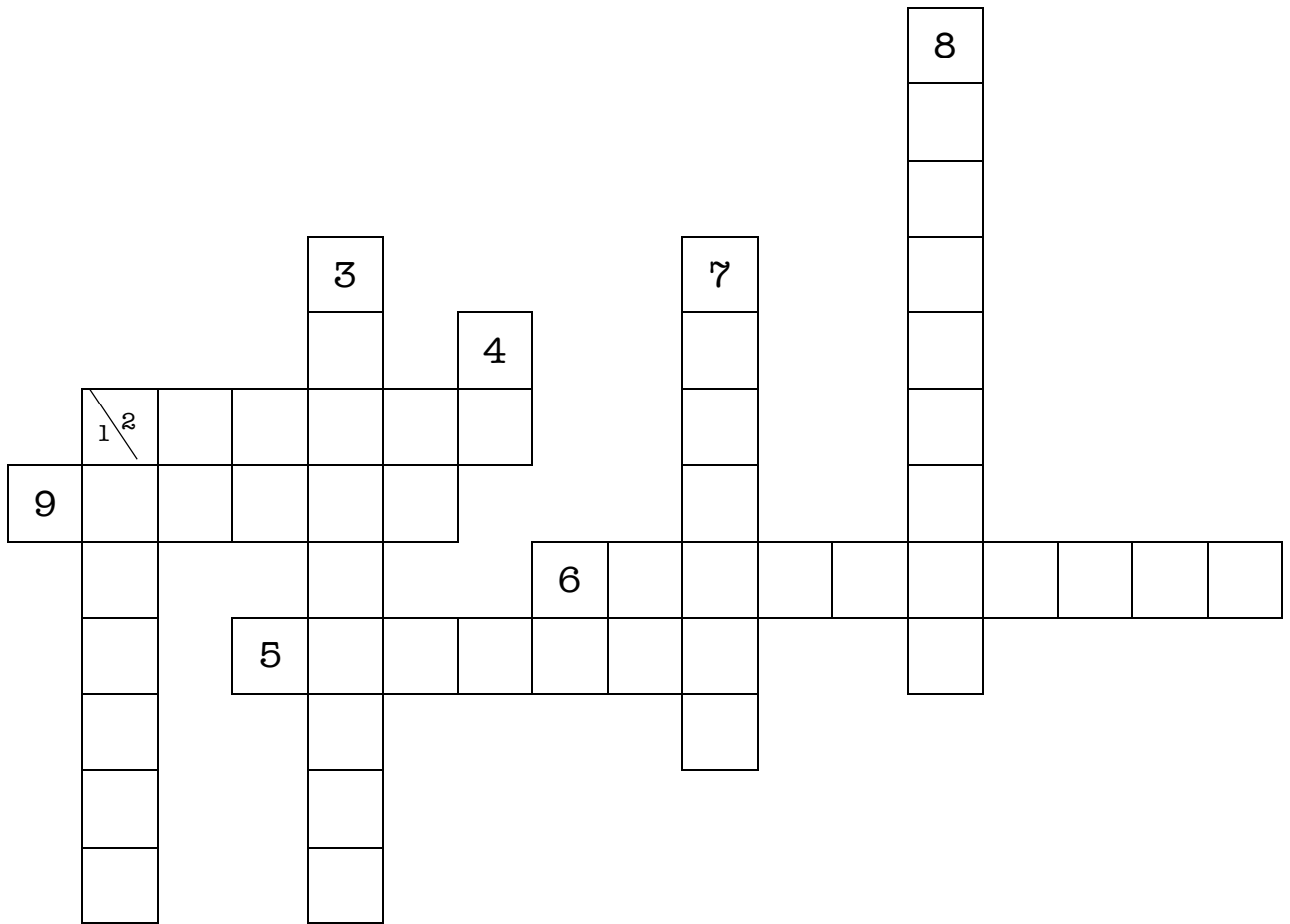
AIESEC is a global youth-led organisation striving to achieve peace and fulfillment of humankind's potential. Together with partner organisations, AIESEC facilitates cross-cultural exchanges in the form of volunteering experiences & professional internships.

AIESEC's Global Talent programme connects students and recent graduates to paid international Internships experiences across the world.

Through Global Volunteer, we engage and mobilise young volunteers to contribute to purposeful and cross-cultural projects across the globe.

by Bill

The crossword of business



Vertical

1. An intermediary between two parties, generally a buyer and a seller
3. A market with only one supplier
7. Property that a business owns including cash and receivables, inventory etc.
8. The total sales of a company over a stated period

Horizontal

2. A limit set by a country's government on the amount of a product or commodity that can be imported to or exported from that country
9. A name, term, sign, symbol, design or a combination of all used to uniquely identify a producer's goods and services and differentiate them from competitors
5. Excess of revenues over all costs
6. Property leased from the freeholder for a specified period of time

Let's talk business

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| Name: | Arthouse Gallery |
| Based in: | Chingford, London |
| Owners: | Melanie and Peter Reid |
| Founded: | 2004 |
| Reason for starting the business: | Love for art |
| Online store: | 2008 |
| Items for sale: | Contemporary paintings by living British artists |
| Hints and tips: | Shopping has changed. People tend to use the internet in order to make purchases so in a few years probably there won't be any physical stores which are expensive to maintain. The actual number of customers walking into physical stores is gradually decreasing. |

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Erasmus+

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