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THE ROAD TO SUCCESS

YOUR JOURNEY STARTS TODAY



HOW TO WRITE A GOOD CV? TIPS AND TRICKS!

PINAR SOLAKARI

When it comes to write a successful CV, this could be complicated for most of us. Considering that human resources scans a CV in just 30 seconds, that means your CV must be remarkable and memorable!

You may think a cv is your professional summary which points at your experiences, educations and skills.

Considering the labor market ; there a lot of work fields but also there are a lot people who waits for employment. So here is the question : How can you make a difference in a world that has a high number of candidates and a lot of professional cvs?

In this article, I'm going to give you some tips which you can use when you prepare your cv. Now, let's look at the check list from beginning!

Your Name: Obviously your name is the most important thing on your cv. You have to put your name to the top of the page. But don't be fancy! Coherent letter size , black color is preferred, with all the cv is more than enough!

Your Photo: Opposite of the common fact, you shouldn't put a picture on your cv when you applied to a global company. It is kind of a discrimination like your birth date which is another thing you shouldn't write on your cv.

But most of company may want an application with photo. If it is , you should definitely put a professional photo. Nobody is interested with your vacation picture

Contact information: You need to write your mobile phone and also you have to put your email address. (gmail addresses are preferred) The email address must include your name and surname, not your nicknames of course!

Before the mentioned experiences and education part, you have to write firstly the one which is the most impressive. If you have a really admirable business background , you should write your experiences first. As an example, you haven't any job experiences. But if you have a great educational skills you'd better write them first.

Experiences: You have to define your previous job experiences including your positions and features. For instance you can write you were a team player then you can mention like ' I was the head of the IT department and responsible of 15 employees.'

Also you can add your volunteering experiences if they remained more than a week. It is not important how much money you earned; they will evaluate your experiences. Also relative projects and youth pass' if you have, could look smart!

Education: You can write to this section your university degrees. You should write the name of university ,department name and GPA. Also you can add your highschool information too. Courses and Certificates: You can add your certificates and courses beginning from the most related one.

Skills: You have to write here your language, computer and other skills

Hobbies: This is an optional part, so if you don't want, you don't have to write any hobbies. If you want to write, you have to stay away of emotional statements or the statements which will looks you too smart or too stupid.



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References: Nobody can't imagine a reference letter which has bad statements about you So, it is an optional part as hobbies. You can write there 'References are available upon your request.' That will be more professional!

You may want to add a cover letter for a specific position that you want.

The most important things about the cover letter are:

It shouldn't be more than 15 lines.

It shouldn't be more than 2 paragraphs.

The paragraphs must pointed at your strengths, the position you want, and why you wanted to work with that company. But please don't write so many compliments . Keep the limits

Business life requires a lot of competences. A successful cv could be a good beginning to get a job. Good luck with it!



VIRTUAL SUCCESS: HOW TO ACHIEVE IT.

CORNELIA GENADIEVA

If someone ask me to describe 21st century with one sentence it's probably are going to be "The era of social networks". With more than 3 billion users, social networks are no longer used only for communication and fun. From major brands to small local shops, business around the world just can't miss the chance to interact and attract their customers through social media. So if you still haven't made your business recognizable in the social networks we are offering you some starting tips:

1. Choose the most suitable platform for you and your business. Do not use all the networks from the start - it is important to invest money and time in it so for start we suggest you to use only 1 or 2 platforms.
2. Social media marketing can be powerful weapon to gain success but as in the actual world building marketing plan is essential. So take your time to consider what are you hoping to achieve and who is your target audience.

3. You must be consistent and patient: share interesting useful and valuable information for your customers on a daily basis!
4. It is important to "stalk" your competitors. If you find some of their strategies or techniques useful for your business then copy. But remember: You have to do and use it better!
5. The easiest way for the users to search information in the ocean of social platform is through "HashTags". So never forget to put them when you post pics information and etc.

Social networks can bring your business remarkable success but never forget this quote:

"Success is getting what you want, happiness is wanting what you get"



BUSINESS IN ANOTHER COUNTRY

MARIA SPEREZI

DO

1. You have to learn to speak the basic of the language of the country.
2. You must have an international resume.
3. It's really important to be confident and patient.
4. You should be able to adapt quickly.
5. You must have a budget to start a new life.
6. It is good to have a reserved budget
7. Try local food

DON'T

1. Don't drink and get drunk with your future customers.
2. Don't talk about politics.
3. Don't be anxious that he/she will not succeed.
4. Don't be pending in his country such as military service.
5. Don't have prejudices about the country he/she visit.
6. Don't be unprepared for the country that he/she will visit, for example to find a house e.t.c.
7. Don't be negative to the new habits of the new work environment.



FUTURE EDUCATION

HÜSEYİN PILATIN

Future Education is owned, managed and operated by an experienced team of former teachers, and we have an excellent track record in helping to match education professionals with the right positions.

Come to us, and you'll benefit from:

Experience - as former teachers ourselves, we know what it is that schools, teachers and support staff are looking for

Contacts - our close links and strategic partnerships with schools and academies across the city and wider region gives us fantastic access to the best opportunities and latest vacancies

Service - committed to upholding the highest standards in everything we do, we'll provide you with a pro-active, personal service to ensure that you find the job that's right for you

Support - providing honest advice, expert support and tailored training services to help you develop your skills, meet CPD requirements and drive your career forward

Communication - answering all queries quickly and always there to answer your calls, we'll keep you updated at every step of the way

Whether you're looking for a new challenge, a change of scenery or want to enhance your career, we're here to help you find the perfect role.

Search through our current roles, or get in touch to register your details with one of our specialist consultants today.

Digital tools have enabled innovations in such a dizzying array of disciplines that educational leaders, teachers, and stakeholders have high hopes for achieving the same types of transcendence in education. We've optimistically invested the billions of dollars digitizing our nation's classrooms. We've also invested billions of hours training teachers how to use those digital tools. However, the impact of educational technologies does not support the optimism. Despite decades of evidence-free propaganda bombarding educational decision makers about the inherently transformational nature of digital tools in schools, the reality simply does not match the hype. In fact, the average impact of computer technology in education has been downright dismal.



PREPARING A FUTURE BUSINESS

JOANNA SZYMCZAK

Many people dream about perfect work, where they will be earning millions. Most people think that business planning is an easy process. That's true! But, not everyone are successful.

Five tips below, will help you get the top

1. Be creative !

Creativity is very important, when you setting up a business.

You must be innovative. You need to have an original and creative plan on business. Many companies keep forgetting about it, so they cannot stand out enough. This is a recipe for a failure.

2. Be educated!

Education... this is very difficult topic.

You don't have to complete an excellent university, for example Harvard or Yale. You need to have a knowledge about, what you want to do. Being informed about the labour market and laws is also very important. Without those informations you won't be able to reach the top.

3. Plan the way to success, it's very important!

You need to have your own business plan. You should ask yourself about a few things. Do you have enough money? Do you know all important informations? If the answer is yes, then you can start writing.

You describe exactly each point by point. Don't forget to do financial analysis

4. Talk to someone who has experience!

Talking to such a person can give you new perspectives to your business. This person can tell you about mistakes that you don't count with. This person can be also good motivation for you.

5. Motivate yourself!

In the fourth tip I will mention the motivation. By making the first mistake, people usually give up on their business. This situation is bad, because it's normal. Everybody make mistakes in life and in business too. Human learn be one's mistakes.

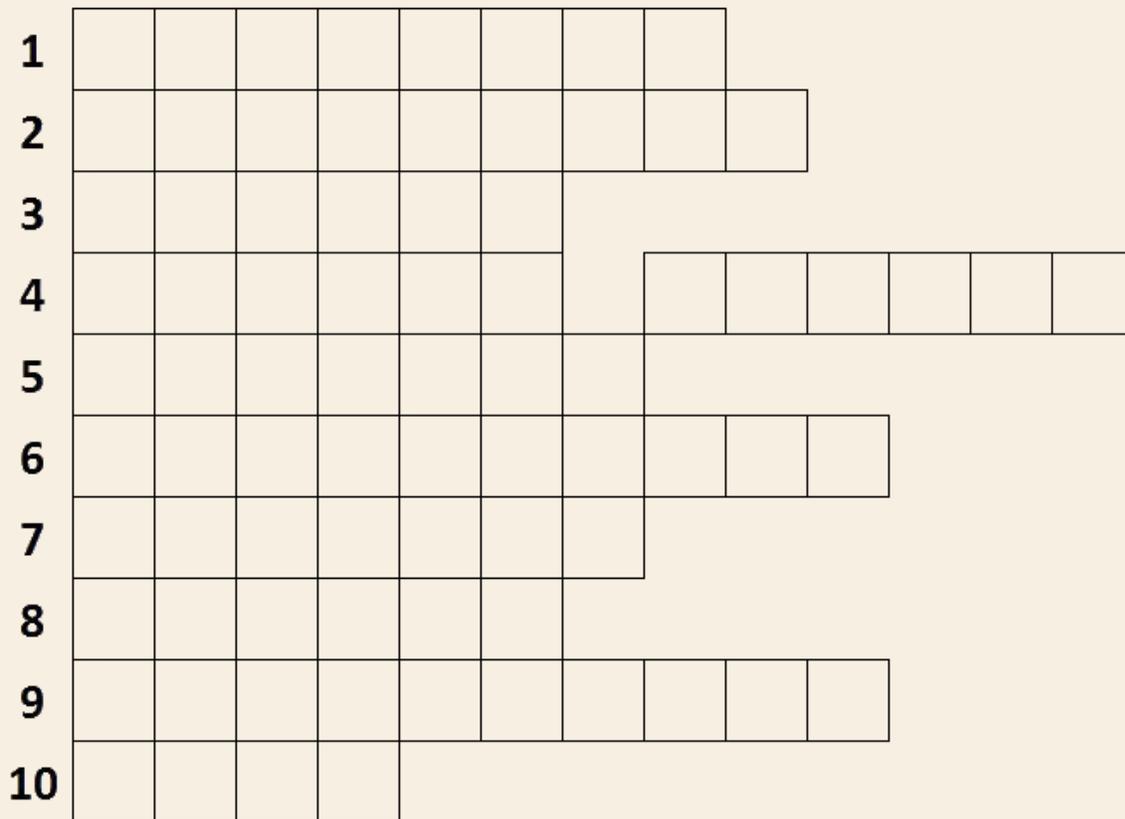
Don't give up! Do your best to get your business to the top. Anybody don't help you, so you must motivation yourself.

This tips can help you preparing for Future Businesses. Remember " Do what you love, love what you do" Your work must to give you satisfaction!



CROSSWORD

ADRIANA TURNAVITU



1. How do you call a person who works for a company?
2. How do you call the department that handles all the publicity and promotion of products.
3. If you want to hire people for a specific job you need to make that position?
4. Where do the workers and the employers interact with each other?
5. When you want to create a new position in your company, what do you do?
6. For the internships you hire only.....?
7. Who takes the most important decisions in a company?
8. What do you need in order to work in a stressful environment?
9. What is the socio economic business activity by which businesspeople and entrepreneurs meet to form business relationships and to recognize, create, or act upon business opportunities.
10. All the information in your CV needs to bein order to be hired by the companies.