

COUNTRY



- NEW OPPORTUNITIES FOR ENTREPRENEURS

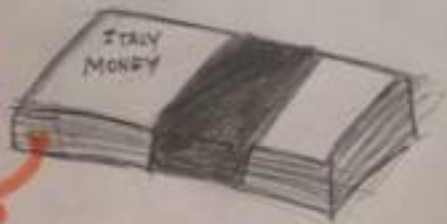


- WHAT HAPPENS WHEN ITALY LEAVES THE EU

- NEW GENERATION AND NEW CULTURE



What happens
if a country exits
the EU?

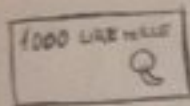


=
1 EURO

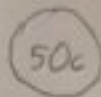
• HONEY

BEFORE ENTERING THE EU ITALIANS WERE USED TO PAY BY LIRE WHICH WAS A WAY BETTER SITUATION THAN NOW.

BEFORE



AFTER



IMAGINE A CHILD BUYING AN ICE CREAM FOR 1000 LIRE, WHICH IS NOW 50c AND YOU CAN'T BUY ALMOST ANYTHING FOR THAT.

OR WITH 50 000 LIRE YOU COULD DO THE SHOPPING, GO TO THE GAS STATION AND REFUEL AND FILL THE FULL TANK, BUT NOW YOU CAN BARELY FILL THE HALF OF THE TANK.

SO AFTER LEAVING THE EU, ITALY WOULD PROBABLY GO BACK TO LIRE AND THEIR ECONOMY WOULD IMPROVE.

• NEW OPPORTUNITIES FOR ENTREPRENEURS

SINCE PASSING IN EURO ITALY'S SITUATION GOT WORSE, LOTS OF ENTERPRISES CLOSED DOWN AND THE WORTH OF THE CURRENCY GOT HALVED. SO AFTER LEAVING THE EU ITALY HAS A LOT OF CHANCES TO HAVE A BRIGHT FUTURE AND ENTREPRENEURS CAN OPEN THEIR DOORS TO THE POTENTIAL CLIENTS.

MORE ENTERPRISES = MORE JOB OPPORTUNITIES

PRESERVING CULTURE of our country throughout time

BEFORE (1983)

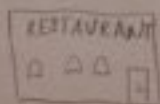
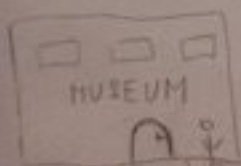


AFTER (2016)



IN THE PAST, PEOPLE TOOK CARE ABOUT THEIR HISTORY, CULTURE, MONUMENTS, ETC AND WERE PROUD OF THAT. NOWADAYS, CHILDREN AND TEENAGERS ARE SEPARATED FROM THE CULTURAL LIFE BY TECHNOLOGY, THEIR ONLY INTEREST BECAME WIFI AND INTERNET AND THEY ARE NO LONGER PROUD OF WHAT OUR ANCESTORS CREATED.

1983



2016

