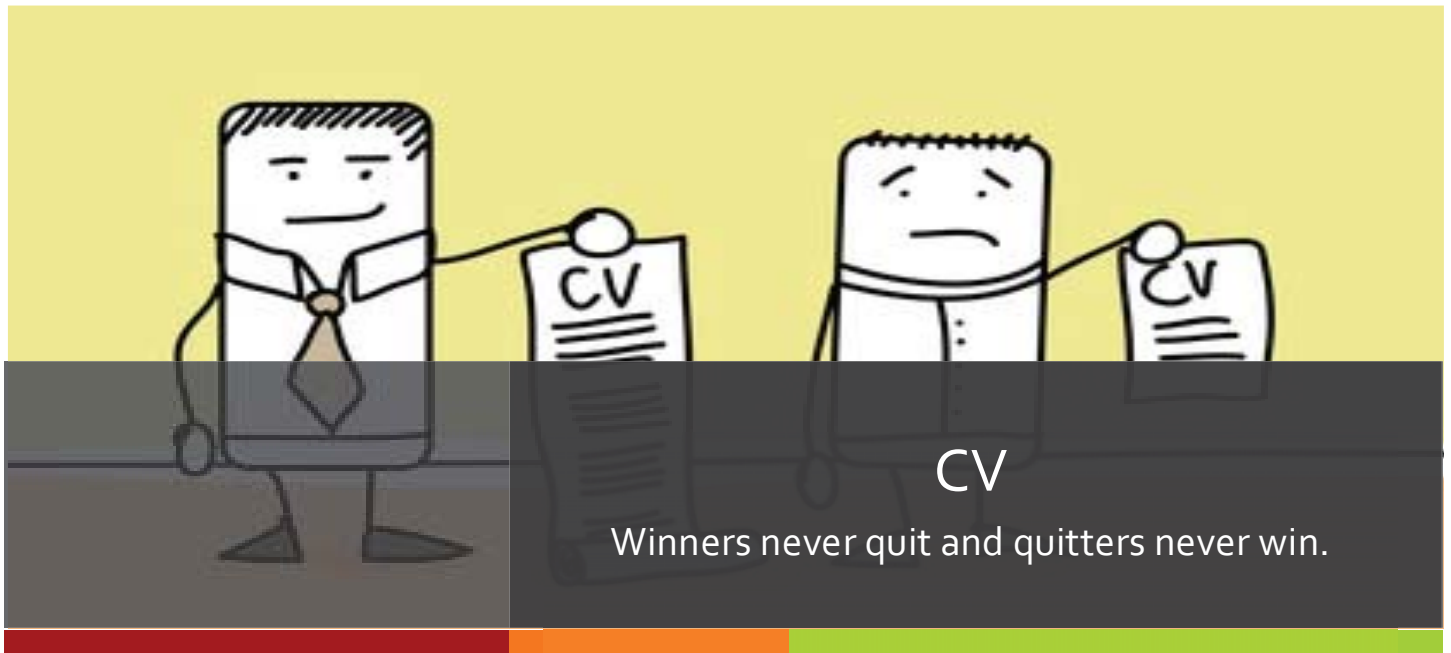


YOUTHINES



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Workmarket is full. You here to be unique to achieve move than others. You want to have a job and earn a lot of money, but how to do it? There are some tips to help you to make your CV like a brilliant star! After your cover letter, the CV is your first introduction to the search commite. It's a summary of your background and experiences. It has to show you in the best way.

What to do in CV?

- Make it visually appealing. It's very important. The first apperance is about 70% of a general apperance.
- Put in your CV contact information – include your name, adress, telephone, email on web site if you have.
- Use positive language when you are describing yourself, use power words like managed,motivated, achieved. If You say something three times it comes true!
- Divide your CV into sections, it makes it more clear. For instance:
 - Contact information
 - Education
 - Experience
 - Skills
 - Languages

What not to do?

- Don't make your CV humorous, it's not the place for being cute. Don't use jargon, acronyms.
- Be careful about photograph, that you put in your CV. After you put it in the internet it will be everywhere. If it isn't necessary don't put it in Cv.
- Tailor your CV – it shouldn't be your life story. Focus on that parts of your life that are important for that job. Don't write your CV with handwrite. It is unprofessional!
- Don't include anything that may discriminate you- such as date of birth, marital status, religion
- Don't include salary expectations- leave this for interview, when the employers are convinced to employ you.
- Never lie! It will appear, really!

- ✓ Check your CV carefully for spelling and grammar errors. No one wants to read worthless things. Use left-justifiest text as it's easier to read, black text on good quality of paper.
- ✓ Construct it with your prospective employer in mind. Look carefully at the job advert and think what the employers need. Find out about your employer.
- ✓ Place the important information up-front. There is a place for summary of Your skills. Put your experience in a chronological order.

The startup economy is rich with opportunity, innovation and potential. But at the same time, it is also fraught with high-stakes risk and while it may be scary to take that leap of faith, jumping into the deep end of the start-up pool is significantly less intimidating once you understand and assess these risks.

There are 5 main key risks in starting any business. Fortunately if you are able to identify these risks early on and determine how to approach them, you will up your chance for success :



Business is so easy!

Starting a business has never been more exciting!

1. Product risk

Decide what you are selling. It seems like an easy thing to determine, especially for an entrepreneur. But the ability to explain what your product is, the problem it solves, and why it's worth investing in is much harder than it seems and it must be your top priority when starting a business. If you can't do that, you can't expect people to pay attention, let alone part with their investment dollars. Also, you need to ensure the product addresses a big enough market, and the right time. It is imperative to do research, know the landscape, and be able to clearly articulate how your business fits within the context of this landscape.

2. Market risk

Knowing your customer and why, how and where they buy related products is arguably the most important risk factor to assess before launching your product. Research this thoroughly. Identifying their routes to market and whether you can build them effectively in a timely fashion and within your budget, could easily determine the success of your business. If the market risk falls in your favor and you get into your market early enough, there's no reason why your business can't succeed.

3. Financial risk

First-time entrepreneurs are fortunate to have tools such as Kickstarter and Indiegogo that enable crowdfunding to get money in the bank. In addition, friends and family, angel investors and traditional VCs are all fertile sources of this nece-

ssary life blood. Make sure to identify key business milestones and schedules that clearly identify the points in time when equity or debt investments are necessary to reach the next major milestone. If you can articulate your business plan, growth path and reach each milestone successfully, those builds the confidence in your potential investors to write the next check.

4. Team risk

There is no way that one person can vanquish every risk. That's why it's important to have a great team and a personal sounding board; a mentor, confidante or even a startup incubator to help prepare for each challenge. Your team also great for bouncing around ideas to build a product, bring it to market and maintain successful growth. Think through your role as an entrepreneur and allow the team to do what it does best. Invest in people who believe in your product and in instill a sense of confidence that they can help get your company across the finish line.



5. Execution risk

Many entrepreneurs can become so mired in the details that they completely lose sight of the overall company trajectory and strategy. Alternatively, some company founders remain at a high level and overlook crucial details that result in major problems.

Some risks you can control, and others you can't. To be a successful entrepreneur, you need to take counsel from others on how to mitigate risks. But never allow one person to have 100 percent influence in decision-making process. Participate, evaluate the risks and don't be afraid to pivot.