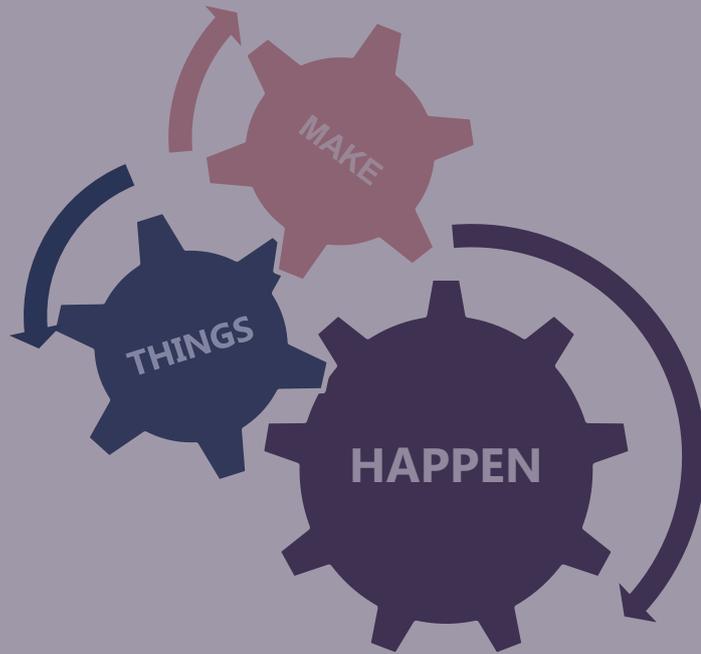


**MAKE THINGS HAPPEN**



**CONTENTS:**

**How to find a job abroad?**

Read about EURES – page 2.

**Run your own business;**

we've prepared a few tips for you – page 3.

**The new technologies;**

how to use them properly both for business and for education – read on page 6.

**CV;**

how to be noticed among the others- read on page 8.

**Make things happen!!!**



## EURES – the best way to find the job across the Europe!

---

**31 countries, over 1,1 million vacancies and 850 advisors is the best way to find the best solution for those who seek for work abroad as well as for companies that want foreign employees. And it is for free.**

Eures is European Employment Service that connects employers and employees from 31 European countries. Its aim is to help European enterprises to find qualified workers in Europe. The labor offices of each country take part in the organization and they are supposed to support both sides (employers and employees) in connection.

### *How to participate?*

Companies that want to find foreign workers need to register on Eures online platform. And afterwards they have access to

over 1.1 million CV's. On the other hand, those who are looking for work abroad should register on the website as well



and put the information about previous occupations so that potential employer had the overall knowledge. The access to the website is for free.

#### *How does it work?*

The website provides an engine that helps to find appropriate candidates with needed experience. When company wants to meet the candidate, they may make an interview either online or face to face. Both sides have access to one of 850 advisors who are there to help. They can advice to entrepreneurs how to find the best option and how pick the best candidates. On the other hand they help to

unemployed how to choose the best offer. They will say about living conditions and how to prepare while moving to the foreign country.

#### *It is worth to try*

Eures was found in 1993. Its experience consists of the experience of all participating countries. It is dedicated to big companies as well as to small and medium enterprises. The only thing you have to do is to register, so do no waste your time anymore.

Write to the author: [maria.a.janiak@gmail.com](mailto:maria.a.janiak@gmail.com)

## Dangers and tips of starting your own business

---

**Every year many graduates stand in front of a question: “Where will I find my place on labor market?”. Some of them decide to run their own business. Unfortunately not everyone will succeed and it is quite easy to predict the most common mistakes.**

#### *I am the king of the world!*

At the beginning there is a very good idea and a lot of enthusiasm – “I will run my own business!”, “I will be my own boss!”. The thought

of working on your own is very tempting. But, as usually, the details make the difference. The further you go, the more difficult it is.

*A good idea is not everything*

A good idea is only the beginning. There are some crucial things to be considered before start:

- ✓ money, that is long topic...

It is very good when you have it for a start. But in most cases people have not enough money to start a business. First of all it is good to have the knowledge what will you need to run your business, how much does it cost and when do you expect first income. In other words – how long do you have to survive without them. This will help in case of losing enthusiasm. Tip: there are places which help to do first steps on entrepreneur stage. For example, there are European Union projects or national labor offices that donate good ideas – of course there are some conditions to be respected. For sure there are other good solutions to find a donation, such as business angels etc.



- ✓ time, patience and enthusiasm...

There are many things to be done before the company starts its



activity. In the beginning there is the need to research the market, whether people will pay me for what I want to sell them or is my city big enough for such kind of activity, and many

others. Entrepreneur needs to find the appropriate place for the office and also register company. These are very simple and basic things to do as well as time taking. It may happen, that collecting all desired information will take months, which you have to survive. There will be also situations when devil advocates will

depreciate your idea. The moments of loose of belief are natural process of going ahead. On the other hand – if you manage to fix the problems at the beginning, the possibility you will survive later is growing. You have to remember that the easiest you can do is to surrender – you can do it all the time, so give yourself a chance.

✓ experience vs. youth...

Very often experience gives you bigger conscious of many threats which may happen while running your own business. This may stop from acting impulsively, and following intuition. It has its good and bad sides. On the other hand experience gives you chance to find better solutions, to have better communication with business partners or simply to have connections which may be useful in solving problems.



The matter of running business is a long topic. But it is very important to do in life something what is your passion or at least you like it. And what is more – you are paid for that. It is the best combination.

Remember, life is too short

to do something, you do not like.

Write to the author: [maria.a.janiak@gmail.com](mailto:maria.a.janiak@gmail.com)



## The new technologies for education and business

---

**The new era has started with development of technology and we can see its effects every day both on education and on business. The future is knocking to our door and the change is becoming reality in every single part of our life. We can see it as well as in classrooms or inside of the offices.**

### *Technology for education*

Smart boards have replaced blackboards. Use of laptops and tablets is getting more and more popular in educational system all over the world. Young learners keep up with those innovations. Thanks to new technologies using internet is common nowadays and is increasing day by day. It is very useful for students for example to find information. It also helps teachers to prepare modern and attractive classes and workshops. What's more, access to internet helps in communication among the "educational society". Furthermore, both

students and teachers are becoming much more creative and practical. Besides, spending time on educational games and applications on internet led them learn with an amusement and it is much easier and effective than in traditional way. Additionally, internet provides access to international environment. For instance lessons through Skype with participants placed all over the world gives new opportunities to the learners. As a result, students do not waste their time, because they can attend lessons at their homes. Technology gives also opportunities to parents to be aware of the progress of their children's education by online access to school and teachers. The more parents are informed the more the students benefit from this.

### *Technology in business service*

Technology is for everyone. You can always find what you need. Obviously there are lot of benefits that can help to be more effective in business.

A good example is improved speed. It gives easiness of sharing and storing information. It may also lower the amount of mistakes thanks to making more processes automatic. For sure it reduces costs of work and as effect increases revenue. We can say that it increases mobility, by giving the possibility to work from home. Technology provides



plenty of choices and possibilities connected with the promotion of business. For example using Facebook and other social medias may be useful in communication with clients.

Businessman can succeed in extend contacts by online marketing.

Moreover it's obvious that online business provides lower prices than traditional business with stores and employees. In the end the sales is better because of better access to customers. Companies that use new technologies, including online marketing, are part of around the world network and definitely extend the trade.

New technologies are the future. Both business and education are making use of them. This is the matter of progress which is written in today's life. So the best way is to make use of them.

Write to the authors: [bedirhanakucuk@gmail.com](mailto:bedirhanakucuk@gmail.com), [giorgosarch99@hotmail.com](mailto:giorgosarch99@hotmail.com)

## Do's and don't's on a CV

---

**Everyone can write a CV – it is not a problem. But on the other hand if everyone can it is very difficult to prepare it in a way to be invited on an interview. Below we give you some tips to stand out of the mass.**



*Be proud of your achievements*  
Show this what you can do.  
Think over your experience and analyze what can be helpful for your new occupation. Even when you are looking for a job as a white collar and you have experience as a waiter you can show to potential employer what you've

learned. At first this may seem not to have anything in common, but when you analyze, it occurs that you have ability to cooperate, to deal with clients, to collect orders, etc.

*Be honest*  
Write what you can, not what you wish. When you will be

invited to an interview it will be very easy to find out truth. Interviewers have their ways to check your abilities and knowledge. Language is the best example. During the meeting they will have a chat with you in declared language in order to check your ability to use it properly, so be prepared and do not let the interviewer make fun of you.

### *Sell yourself*

CV is a place where you can write about all abilities which will be useful in the job you apply. But the best way is to think as if you were the employer. He needs new employee and his skills – so

There is no recipe how to write the best cv. You have to find your own. But remember about preparing it in interesting way – interesting for employer. Then your chances will grow.

Write to the author: [maria.a.janiak@gmail.com](mailto:maria.a.janiak@gmail.com)

show that you are the person that can fill the gap. Treat yourself as a marketing product. Remember, employer is looking for somebody to work, and that is his problem, which you can solve.

### *You do not need to write about your private life*

Your CV is to show you and your experience, BUT only in professional side. You do not need to write your date of birth or if you are married. You do not even need to put your picture in it. Let your professional experience tell about you as much as possible.

Magazine team:

Maria Janiak; [maria.a.janiak@gmail.com](mailto:maria.a.janiak@gmail.com)

Bedihan Kucuk; [bedihankucuk@gmail.com](mailto:bedihankucuk@gmail.com)

Gorgios Papaiounnu; [giorgosarch99@hotmail.com](mailto:giorgosarch99@hotmail.com)

Daniela Arcodia; [danielaarcodia94@virgilio.it](mailto:danielaarcodia94@virgilio.it)